

Mobile Application Privacy Policy

This privacy policy governs your use of a software application (“Application”) on a mobile device that was created by Nexgen GameWorld. The Application includes games for all audiences.

What information does the Application obtain and how is it used?

User Provided Information – The Application obtains the information you provide when you download the Application. Automatically Collected Information - In addition, the Application may collect certain information automatically, such as anonymized usage statistics and device specific crash reports.

Does the Application collect precise real time location information of the device?

The Application may collect location information down to the precision of your zip code. This information is used to enhance the Highscore Experience so you can compare scores with other players in for example your city. This information is stored in an anonymized way at our servers and cannot directly be used to identify you. This information may also be used in connection with advertising. Please see the paragraph below.

Do third parties see and/or have access to information obtained by the Application?

Yes. We will share your information with third parties only in the ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- as required by law, such as to comply with a subpoena, or similar legal process;
- when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- with our trusted services providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.
- If our company is involved in a merger, acquisition, or sale of all or a portion of its assets, you will be notified via email and/or a prominent notice on our Web site of any change in ownership or uses of this information, as well as any choices you may have regarding this information;

Automatic Data Collection and Advertising

This Application is supported via advertising, and collects data to help the Application serve ads. We may work with analytics companies to help us understand how the Application is being used, such as the frequency and duration of usage. We work with advertisers and third party advertising networks, who need to know how you interact with advertising provided in the Application which helps us keep the cost of the Application low or free. Advertisers and advertising networks use some of the information collected by the Application, including the unique identification ID of your mobile device and your mobile telephone number. These third parties may also obtain information about other applications you’ve downloaded to your mobile device, the mobile websites you visit, your non-precise location information(e.g., your zip code), and other non-precise location information in order

to help analyze and serve anonymous targeted advertising on the Application and elsewhere. We may also share encrypted versions of information you have provided in order to enable our partners to append other available information about you for analysis or advertising related use.

What are my opt-out rights?

Opt-out of all information collection by uninstalling the Application – You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Data Retention Policy, Managing Your Information

Any data we store is anonymized and will be retained for a reasonable time after you stop using the application. Please see the privacy policies of our partners Google and Crashlytics for information on their retention policy.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information in order to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy where you obtained this document. You are advised to consult this Privacy Policy regularly for any changes.

Your Consent

By using the Services, you are consenting to our processing of User Provided and Automatically Collection information as set forth in this Privacy Policy now and as amended by us. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the U.S. your information will be transferred to the U.S., and processed and stored there under U.S. privacy standards. By using the Application and providing information to us, you consent to such transfer to, and processing in, the US.

Contact us – If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at nexgengameworld@gmail.com.